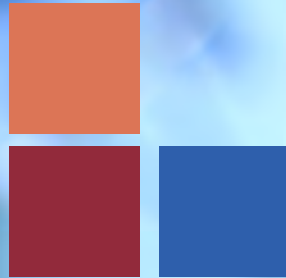


WORLD UNION  
OF  
WOUND HEALING SOCIETIES



# WUWHS CORPORATE PARTNERSHIP PROGRAM



# WHO WE ARE AND WHAT WE DO



**FOUNDED IN 2000, WUWHS IS THE PREMIER WOUND CARE PROFESSIONAL ASSOCIATION AND REPRESENTS MORE THAN 90% OF ALL PRACTICING WOUND CARE SPECIALISTS IN THE WORLD.**

Our members are the wound care-related associations from every part of the world, more than 25,000 emailing contacts. The Association's top priority is to raise and maintain the standard of the medical practice of wound care and improve its practice.



# OUR ACTIVITIES

## **WUWHS WEB SITE**

A brand new web site to be published in the first months of 2017, focused on updating wound care specialists and practice managers on timely topics such as new government regulations or policies, tools to benchmark performance, trends in the workforce, and the latest payer challenges for wound care practice.

## **WUWHS JOURNAL**

The flagship magazine of the profession that covers incisive opinions, diverse views and Society information.

## **WUWHS NEWSLETTER**

Our quarterly Newsletter is sent directly to over 25,000 people across the globe and is also forwarded to members of our societies.

## **WUWHS EDUCATION CENTER**

A customized online learning management system where members can go to quickly access educational offerings in a variety of formats, many of which offer CME credit. WUWHS is committed to working alongside our members, leaders and company representatives to adapt and provide leadership to our specialty and its stakeholders.

## **WUWHS CONGRESS**

The premier educational and training event for wound care. Content is presented using a variety of learning formats and more than 290 sessions are designed for approximately 4,500 professionals attend the WUWHS every 4 years.

# WHY BECOME A WUWHS CORPORATE SUPPORTER

When you need to reach the wound care community, there's no better choice than the **WUWHS – World Union Wound Healing Society**. Our 25,000 contacts include medical doctors specialized in different fields, residents and medical students, nurses, podiatrists, physiotherapists. For the first time we would like to offer select organisations the opportunity not just to promote your products and services on an ad-hoc basis but to be a recognised WUWHS partner for a period of at least twelve months. This would

come with long-term benefits and opportunities. We would like to foster a mutually beneficial relationship to help WUWHS develop as a sustainable, innovative and active organization and allow your organisation to reap the benefits of increased interaction with our membership. Corporate partnerships benefit training and also help our partners become a more visible part of our organisation. As such we would like to invite you to become a recognised partner organisation, with one of our partner packages.

## SUPPORT LEVELS

The WUWHS Corporate Supporter Program is an all-encompassing program in contrast to the “one-off” or “a la carte” sponsorship programs. **The WUWHS Industry Supporter package is the highest level package available to pharmaceutical**, medical device and practice management companies and wound care information management system providers. It offers a year-round affiliation with WUWHS, on-site shared supporter recognition at the congress and conference on practice management, recognition in WUWHS publications and collateral materials, visibility on WUWHS website, access to WUWHS members through member

e-newsletter communications, insert opportunities and invitations to major networking events. Becoming a WUWHS Industry Supporter is an ideal way to demonstrate your company's commitment to the specialty while receiving recognition and visibility with the broadest range of wound care specialists. Whether you are looking to boost your company's profile in wound care, showcase your support, or network with thought leaders, becoming a WUWHS Industry Supporter is your gateway to the specialty. **The WUWHS Industry Supporter is a multi-year agreement on different level starting from € 30.000,00 per year.**

# WHAT CAN I SPONSOR?

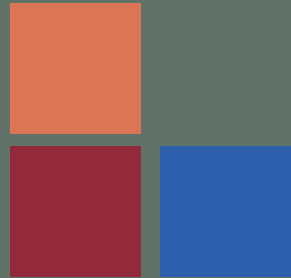
**WE OFFER MANY TIERS OF SPONSORSHIP AND WORK WITH YOU TO CREATE A BESPOKE PACKAGE.**

**OPPORTUNITIES INCLUDE:**

- Direct email Marketing campaign
- Supporting new developments in wound care training
- Supporting the onsite courses with your suggestions and specialists
- Supporting a particular specialty or area of our educational work
- Mooc (Massive Open On line Course)
- International Survey
- Literature review
- Webinar
- WUWHS Reporter
- E-book on specific themes
- Video review with detailed and specialized comments from one of our KOL
- Wound Healing Summer School: a training program in wound management with basic, intermediate and advanced set of teaching modules, including live masterclass in certified wound healing centers.

# CORPORATE PARTNERSHIP OPPORTUNITIES

## RATES PER YEAR



### DIAMOND CORPORATE PARTNER - € 30,000

- Priority LARGE Logo Placement on FRONT PAGE of our website
- Appointment as Corporate Sponsor of WUWHS
- 1 marketing opportunity per month within our membership emails to over 27.000 doctors and nurses
- Sponsorship of one webinar with one WUWHS Executive Board as lecturer/teacher (technical expenses excluded)
- Your organisation logo displayed on every WUWHS institutional activities
- Regular information on WUWHS activities
- Right to receive WUWHS analysis and reports
- 6 monthly meeting with our executive board to discuss your needs as an organization (conf call)
- One Executive Board Member as speaker to one of your residential course (expenses on your charge)

### PLATINUM CORPORATE PARTNER - € 20,000

- Priority MEDIUM Logo Placement on FRONT PAGE of our website
- Appointment as Corporate Sponsor of WUWHS
- 1 marketing opportunity every 3 months within our membership emails to over 27.000 doctors and nurses
- Your organisation logo displayed on every WUWHS institutional activities
- Sponsorship of one webinar with one WUWHS Executive Board as lecturer/teacher (technical expenses excluded)
- Regular information on WUWHS activities
- Right to receive WUWHS analysis and reports
- Annual meeting with our executive board to discuss your needs as an organization (conf call)



## **GOLD CORPORATE PARTNER - € 10,000**

- Logo Placement on FRONT PAGE of our website
- Appointment as Corporate Sponsor of WUWHS
- 1 marketing opportunity every 6 months within our membership emails to over 27.000 doctors and nurses
- Your organisation logo displayed on every WUWHS institutional activities
- Regular information on WUWHS activities
- Right to receive WUWHS analysis and reports

## **SILVER CORPORATE PARTNER - € 5,000**

- Logo Placement on our website
- Appointment as Corporate Sponsor of WUWHS  
1 marketing opportunity every year within our membership emails to over 27.000 doctors and nurses
- Your organisation logo displayed on every WUWHS institutional activities
- Regular information on WUWHS activities
- Right to receive WUWHS analysis and reports



## OTHER OPPORTUNITIES ON REQUEST

### MOOC (MASSIVE OPEN ONLINE COURSE)

Collection of free online specific lessons provided by WUWHS Executive Board Members

### INTERNATIONAL SURVEY

Annual program of cross-international surveys covering topics important for wound care science research

### LITERATURE REVIEW

Explanation of the key points of important international literature to wound care community

### TAILORED-MADE WEBINAR

Online key note speaker lecture on important and brand new topics

### WUWHS REPORTER

Possibility to young investigators to attend to the international most important congresses and give a selection of the key arguments at disposal of WUWHS community. Report of the selection posted on WUWHS website and sent to WUWHS 27.000 doctors and nurses

### WEBSITE SPONSORSHIP

We can place a tailored advertising program on our website to meet your needs

### EMAIL ADVERT - ON REQUEST

We can arrange the distribution of a tailored email advert to our membership of over 27.000 doctors and nurses

**CORPORATE SPONSOR FOR 4 YEARS?**  
GET A SPECIAL WELCOME PACKAGE FOR YOUR  
SPONSORSHIP AT WUWHS CONGRESS!!!

For more information about becoming a WUWHS Corporate Supporter, please contact **Elena Baccalaro**, **director of corporate development**, at + 39 011 2446911 or by email [elena.baccalaro@congressiefiere.com](mailto:elena.baccalaro@congressiefiere.com)

